

# Defeating the Connection Barrier



**If we wanted to grow,  
we needed a way to  
connect people.**



A blue-tinted photograph of a group of people in a meeting. In the center, a person is raising their right hand. To their right, another person is also raising their hand. The background shows a whiteboard with some diagrams and a ladder on the left side.

**But how? We had  
visitors, but how do we  
connect them?**

**We needed to  
breakthrough the  
Connections barrier.**



**As the Connections Director  
that was my job! 🤔**

# We heard stats like...

- *If you can get people into a small group or serving, they will stay at the church a long time, but you only have 5 weeks to do so.*
- *If a visitor has 10 points of contact in the first 16 weeks they are 280% more likely to be in the church a year later.*
- *People will stay 4-6 weeks for good worship, preaching, kids and hospitality, but if they can't get connected by that point, they'll leave.*

I needed a *true-north* for  
Connections.





A group of people are gathered in a room, possibly a community center or a meeting space. They are wearing dark clothing, and some are raising their fists in a gesture of solidarity or celebration. The image is overlaid with a solid blue color, and the text is written in white. The background shows shelves with various items, including what looks like a bicycle and some papers.

**The goal of Connections was to  
help visitors to make a friend.**



A group of people are shown in a social setting, possibly a bar or a party, with a blue filter applied to the entire image. The text is overlaid on the image in a large, white, sans-serif font. The text is arranged in two main sections: the first section is at the top, and the second section is at the bottom, separated by the word 'AND' in the center.

**We needed something that would  
help guests make a friend fast (first  
4 weeks)**

**AND**

**something they wanted to  
participate in.**

# WELCOME PARTY

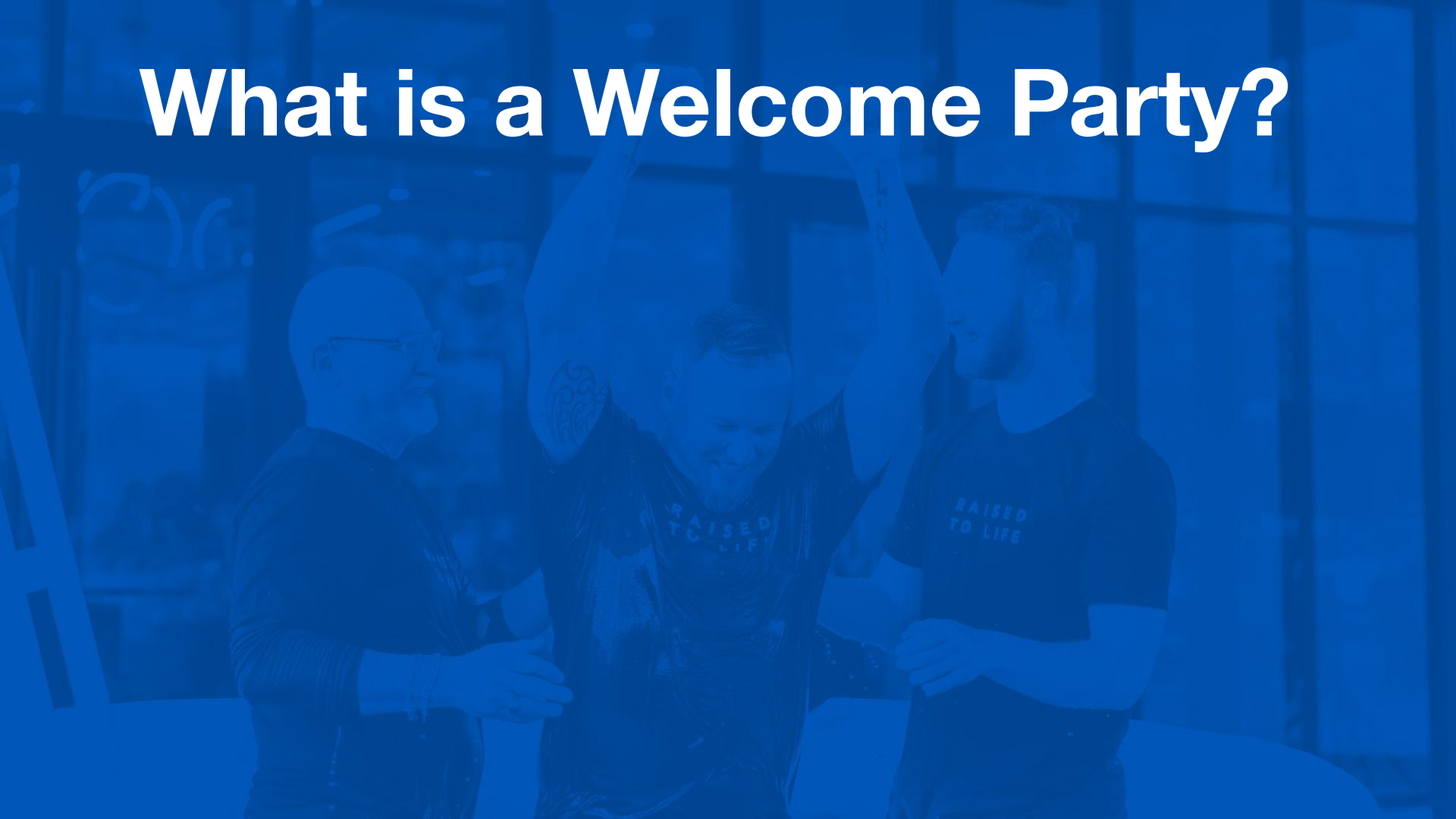


**Mistake: We can go from 1st  
date to marriage. 🤔**

**The Welcome Party fills the  
gap between 1st date &  
marriage.**



# What is a Welcome Party?





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It's a party.



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A fun environment where  
conversations can happen.



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**A place for new people to learn  
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**A fun environment where conversations can happen.**

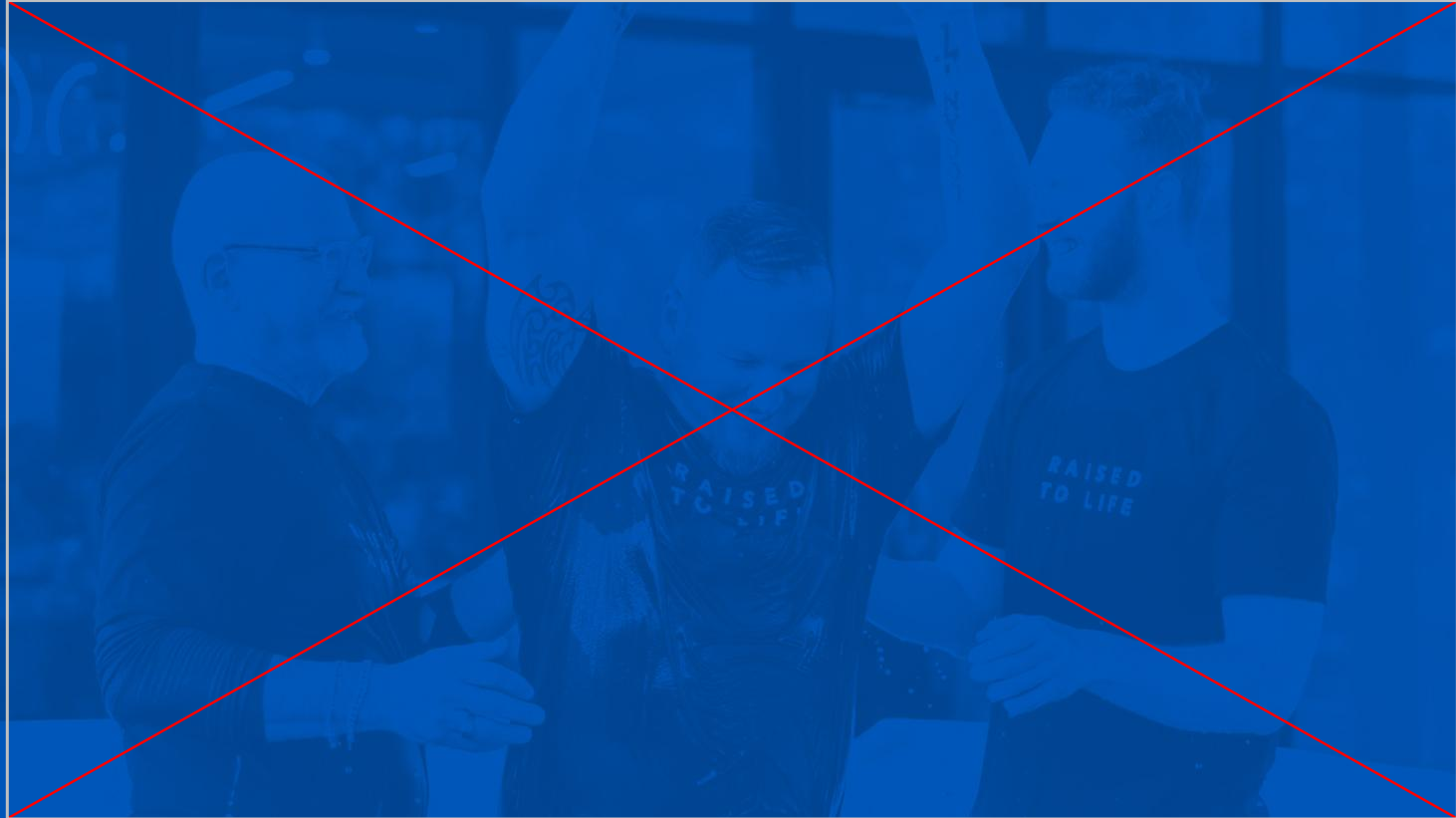


**A place for new people to learn about your awesome church!**



**An opportunity for the Lead Pastor to personally connect with guests.**

# Welcome Party Example



# Must-haves at the Welcome Party



# Must-haves at the Welcome Party



**Great FOOD!**



# Must-haves at the Welcome Party



**Great FOOD!**



**Free Childcare**



# Must-haves at the Welcome Party



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**Fun people on the mic.**



# Must-haves at the Welcome Party



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**Music—before, after, sometimes during.**

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**Relational volunteers at the tables.**

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**Compelling mission, vision, values**

# Must-haves at the Welcome Party



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**Free Childcare**



**Fun people on the mic.**



**Music—before, after & during.**



**Relational volunteers at the tables.**



**Compelling mission, vision, values**



**Next Steps CTA**

# Welcome Party logistics



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Do one every 4-6 weeks. Change the venue not the frequency.



# Welcome Party logistics



Do one every 4-6 weeks. Change the venue not the frequency.



Promote to ANY one who hasn't come to a Welcome Party.



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Don't make it long. After service works well if you have 2 services or less.

# Welcome Party logistics



**Do one every 4-6 weeks. Change the venue not the frequency.**



**Promote to ANY one who hasn't come to a Welcome Party.**

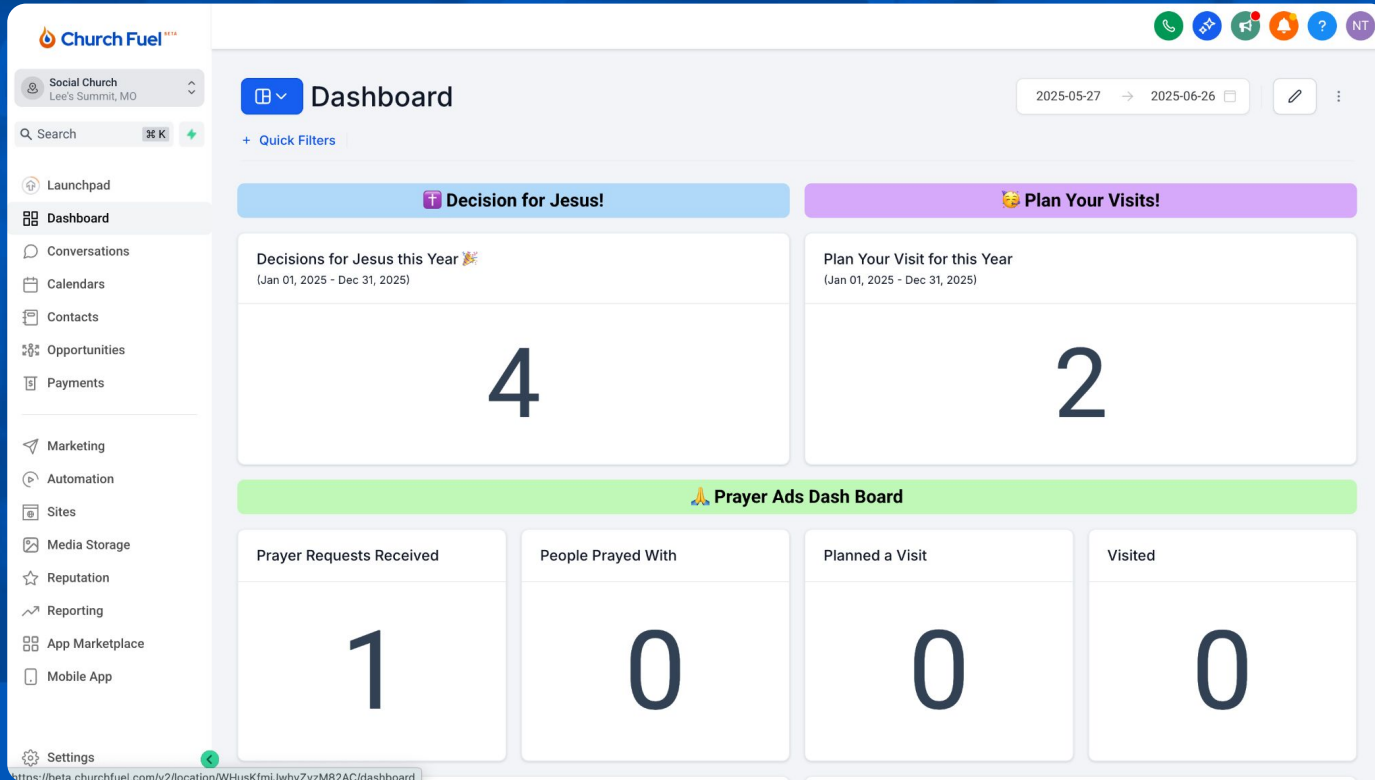


**Don't make it long. After service works well if you have 2 services or less.**



**Be militant about follow-up.**

# New Church Fuel Software



# Welcome Party Communications

## Email Marketing













[Statistics](#)[Campaigns](#)[Templates](#)

### Email Templates

Create and manage templates for all of your emails

[Create Folder](#)[+ New](#)[Filters](#)

Home

Title	Type	Updated On	Updated By
 Welcome Party - Sign Up 4	Design Editor	Jun 26, 2025 10:55 am	 Nathan Teegarden 
 Welcome Party - Sign Up 3	Design Editor	Jun 26, 2025 10:55 am	 Nathan Teegarden 
 Welcome Party - Sign Up 2	Design Editor	Jun 26, 2025 10:55 am	 Nathan Teegarden 
 Welcome Party - Sign Up 1	Design Editor	Jun 26, 2025 10:55 am	 Nathan Teegarden 

Showing 1 - 4 of 4 results

[Previous](#)[1](#)[Next](#)

10 / page ▾

# Welcome Party Landing Page



[Plan Your Visit](#)



## Welcome Party

**You're Invited to our next Welcome Party!**

📍 Location: 1234 Church Road

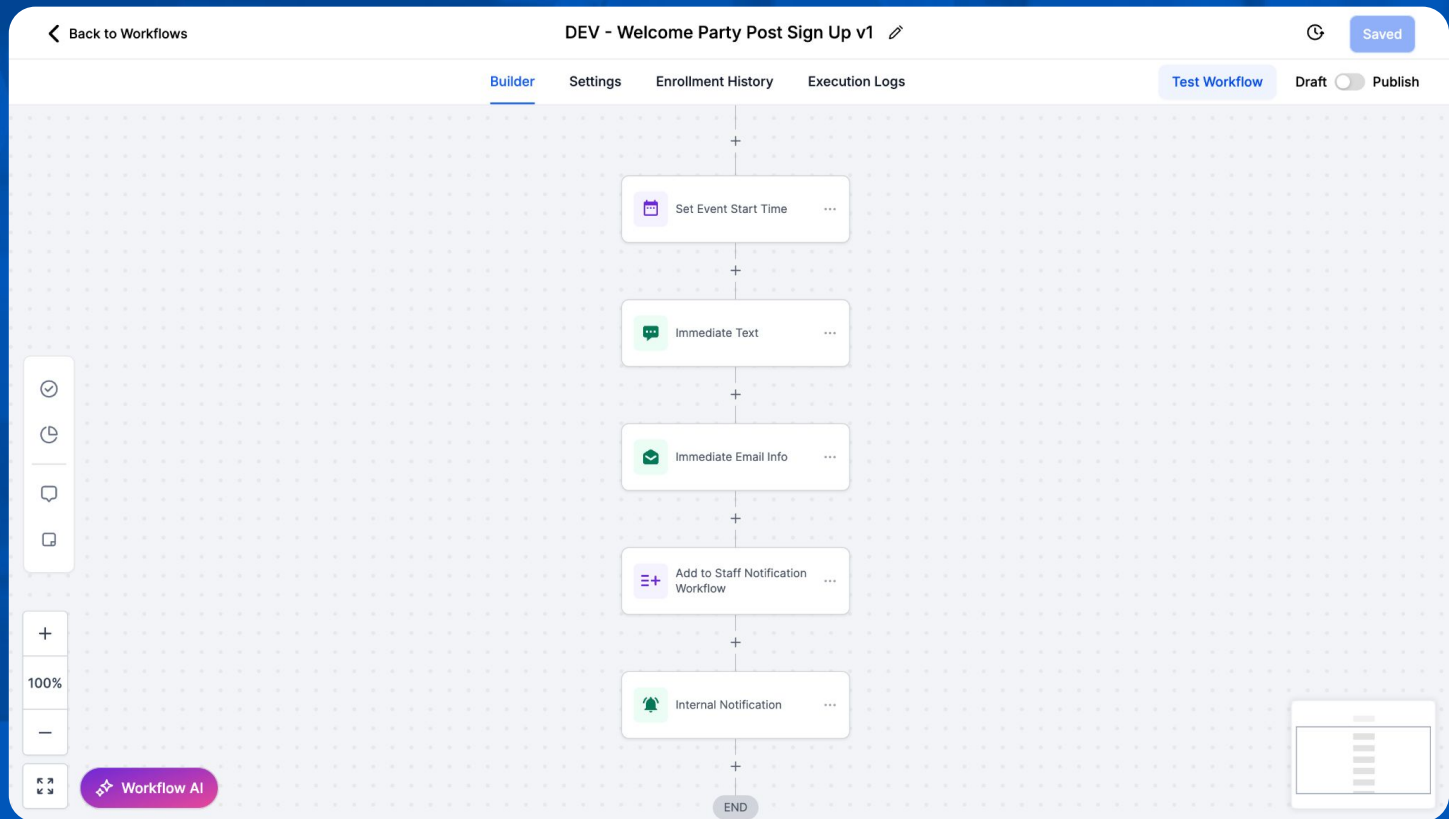
📅 When: First Sunday of every month at 6pm CT

You're invited to a party! We want to meet you and learn more about your story at our Welcome Party. Our next Welcome Party is coming up on First Sunday of every month at 6pm CT. Get signed up below.

- 🍴 We'll have some great food for you
- 🍽️ There's FREE childcare
- 🕒 The party will be just over an hour
- 🌟 No pressure environment
- 💬 Ask questions, meet others, and learn more


[Sign up for the Welcome Party](#)

# Welcome Party Automation





# Welcome Party Pipelines

Church Fuel

Radical Church  
Kyle, TX

Search K

Summer of AI

Launchpad

Dashboard

Conversations

Calendars

Contacts

**Opportunities**

Payments

AI Agents

Marketing

Automation

Sites

Media Storage

Reputation

Reporting

App Marketplace

Settings

































































































Opportunities Opportunities Pipelines Bulk Actions

Visitor Pipeline 39 opportunities

All + List

Advanced Filters Sort (1)

Search Opportunities Manage Fields

New Visitor - Lead 10 Opportunities \$0.00	New Visitor - Conversation Star... 4 Opportunities \$0.00	New Visitor - Showed 12 Opportunities \$0.00	New Visitor - No Show 11 Opportunities \$0.00
<div>Natalia Foley</div> <div>Opportunity Source: Facebook</div> <div>Opportunity Value: \$0.00</div> <div>     </div>	<div>Angel Hastings</div> <div>Opportunity Source: Facebook</div> <div>Opportunity Value: \$0.00</div> <div>     </div>	<div>Eric Ramirez</div> <div>Opportunity Source: Facebook</div> <div>Opportunity Value: \$0.00</div> <div>     </div>	<div>Sara Rountree</div> <div>Opportunity Source: Facebook</div> <div>Opportunity Value: \$0.00</div> <div>     </div>
<div>Gibson Cullen</div> <div>Opportunity Source: Facebook</div> <div>Opportunity Value: \$0.00</div> <div>     </div>	<div>Gay Jurglewicz</div> <div>Opportunity Source: Facebook</div> <div>Opportunity Value: \$0.00</div> <div>     </div>	<div>Myron Marshall</div> <div>Opportunity Source: Facebook</div> <div>Opportunity Value: \$0.00</div> <div>     </div>	<div>Jaime Ortiz</div> <div>Opportunity Source: Facebook</div> <div>Opportunity Value: \$0.00</div> <div>     </div>
<div>Courtney Palladino</div> <div>Opportunity Source: Facebook</div> <div>Opportunity Value: \$0.00</div> <div>     </div>	<div>Torres Roscoe</div> <div>Opportunity Source: Facebook</div> <div>Opportunity Value: \$0.00</div> <div>     </div>	<div>Michael Deluna</div> <div>Opportunity Source: Facebook</div> <div>Opportunity Value: \$0.00</div> <div>     </div>	<div>Dawn Schneider</div> <div>Opportunity Source: Facebook</div> <div>Opportunity Value: \$0.00</div> <div>     </div>
<div>Kristina guajardo</div> <div>Opportunity Source: Facebook</div> <div></div> <div>     </div>	<div>Amado Gomez</div> <div>Opportunity Source: Facebook</div> <div></div> <div>     </div>	<div>Samantha Jean Klaus</div> <div>Opportunity Source: Facebook</div> <div></div> <div>     </div>	<div>Jennifer Mendez</div> <div>Opportunity Source: Facebook</div> <div></div> <div>     </div>